

Events on Endomondo

How to get the most out of the free event options at Endomondo.com

Before the event

1. *Set up a challenge* – Create a challenge on Endomondo.com that works as preparation for the event and invite all the event participants to join by email. An example: If your event is a marathon, make a challenge about running the most miles before race day and offer X number of free entries for next year's event among the challenge participants.
2. *Set up the event* – Create the event on Endomondo.com, remember to write a descriptive text, add your logo and the route.
3. *Share the challenge and event* – Let people know about the challenge and event, invite participants to join the event on Endomondo.com, and place widgets of the challenge and event on your site. More info on how to add widgets to your site here: <http://gsfn.us/t/2cly0>

During the event

1. *Invite to live tracking* – Invite all participants to sign up for your event on Endomondo.com, so their friends and family can follow them live at the race no matter where they are. All participants can free of charge sign up on Endomondo.com and participate in the event with live tracking if they use Endomondo Sports Tracker on their phone.
2. *Show the live tracking* – Show your event page on a big screen at your race and let the spectators follow the participants live from the screen or from the website.

After the event

1. *Rankings* – after the race alle the participants who tracked the race with Endomondo can see their time and ranking on the event page.